



## Specialization in Marketing Worksheet 2005-2006

Student Name: \_\_\_\_\_ Student ID: \_\_\_\_\_

Location: \_\_\_\_\_ Catalog Year: \_\_\_\_\_

Course	Course Title	Hrs	Term	Grade	Notes/Transfer Credit
<b>Pre-requisite</b>					
MKTP 5005	Introductory Marketing	3			Offered online only.
MKT 5070	Managerial Marketing	3			Prereq. MKTP 5005

<b>Courses</b>		<b>Select three of the following</b>			
MKT 5550	Sales Management	3			Offered Online Only, Prereq. MKTP 5005, MKT 5070
MKT 5565	Marketing in an eBusiness Environment	3			Offered Online Only, Prereq. MKTP 5005, MKT 5070
MKT 5570	Marketing Research	3			Offered Online Only, Prereq. MKTP 5005, MKT 5070
MKT 5833	Global Marketing Management	3			Prereq. MKTP 5005

<b>TOTAL SPECIALIZATION HOURS</b>	<b>9</b>
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**OFFICE USE ONLY**

Advisor: \_\_\_\_\_

Specialization Processed Date: \_\_\_\_\_

- Notes:**
1. Specialization courses taken within degree-seeking programs are subject to all Academic Standards requirements.
  2. Only two grades below a B and an overall GPA of 3.0 are required in courses taken within degree-seeking programs.
  3. Specialization courses taken after student's degree conferral are not financial aid eligible.
  4. Grade of C or higher in all pre-requisite courses is required.
  5. Review Catalog for pre-requisite information for any course as well as course descriptions.
  6. This worksheet is a tool for planning. Please refer to the catalog for official specialization and pre-requisite information.