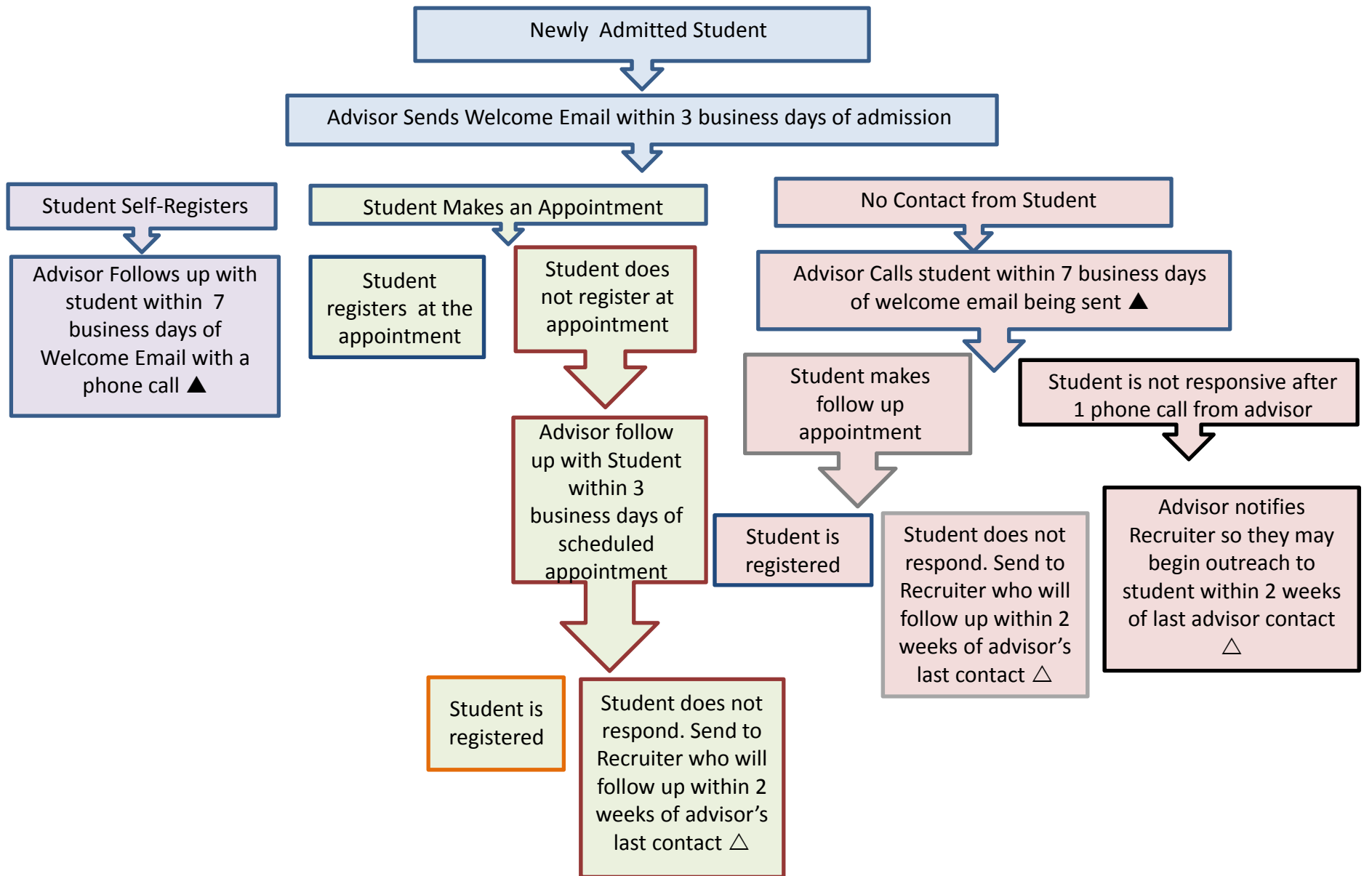


New Student Contact Tree





Peak Time = within 1 month of start of term
 ▲ During Peak Time follow up call is 3 days from welcome email
 △ During Peak Time follow up call is 1 week from last advisor contact