

2012 Calendar of Programs



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Classes are held at Nova Southeastern University at the H. Wayne Huizenga School of Business and Entrepreneurship in the Carl DeSantis Building, Fort Lauderdale, Florida, unless otherwise noted.

Note: Franchise Fast Track MBA and The Entrepreneurial Leader modules are not sequential and can be taken in any order.

CFE Programs

April

**16-18 The Entrepreneurial Leader Series ~ Module III
Influential and Innovative Leader**
450 CFE Education Credits

**30- May 2 Franchise Fast Track MBA ~ Module I
Innovation & Growth**
450 CFE Education Credits

May

**3-5 Franchise Fast Track MBA ~ Module II
Franchise Sales & Development**
450 CFE Education Credits

**7-9 Franchise Fast Track MBA ~ Module III
Strategic Management & Strategy Formulation**
450 CFE Education Credits

June

**25-27 The Entrepreneurial Leader Series ~ Module I
21st Century Leader**
450 CFE Education Credits

**28-30 The Entrepreneurial Leader Series ~ Module II
Leading Effective Teams**
450 CFE Education Credits

October

**4-6 Franchise Fast Track MBA ~ Module I
Innovation & Growth**
450 CFE Education Credits

**8-10 Franchise Fast Track MBA ~ Module II
Franchise Sales & Development**
450 CFE Education Credits

**11-13 Franchise Fast Track MBA ~ Module III
Strategic Management & Strategy Formulation**
450 CFE Education Credits

November

7-10 Emerging Franchisor Conference
300 CFE Education Credits

**12-13 Developing Operations Manuals &
Franchise Training Systems**
300 CFE Education Credits

Other IIFE Programs

May

- 17-19 International Society of Franchising (ISoF)
26th Annual Conference**
Nova Southeastern University, Fort Lauderdale FL

June

- 11-15 E.S.C.A.P.E. ~ Session 1**
Entrepreneurial Summer Camp and Personal Enrichment
Business Summer Camp for High School Students

July

- 23-27 E.S.C.A.P.E. – Session 2**
Entrepreneurial Summer Camp and Personal Enrichment
Business Summer Camp for High School Students

- 16-28 The Business Edge
Business Boot Camp for Entrepreneurship,
Franchise and Sales Training**



Custom/In-House Programs

Contact IIFE the next time you have a need for in-house training programs designed for your corporate staff, field personnel or franchisees. Choose from one of the programs listed below, or we will work with you to design a unique program.

IIFE has worked with **Burger King Corporation, Two Men And A Truck International, Inc., the Asociación Mexicana de Franquicias, Sripatum University in Thailand, and the Philippine Franchise Association** on in-house custom programs. We will be happy to work with you on a program to meet your specific needs.

Examples of some of our in-house programs are listed below.

Leadership

- Decision Making for Managers
- Developing a Leadership Mindset
- Leadership for High Performance
- Leading Change and Managing Conflict

Strategic Planning

- Corporate Governance Program
- Creating Strategic Value
- Fostering Creativity and Innovation
- Investment and Growth
- Negotiating for Business
- Strategic Business Planning
- Streamlined Strategic Planning and the Balanced Scorecard

Real Estate

- Franchise Executive Real Estate Strategy

Operations

- Developing Operations Manuals and Franchise Training Systems

Finance

- Finance for Non-financial Managers

Relationship Management

- Effective Communication
- How to Hold a Successful Meeting
- Powerful Presentations

For more information contact:

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