## 2012 Calendar of Programs

### CFE Programs

#### April
- 16-18 The Entrepreneurial Leader Series ~ Module III Influential and Innovative Leader
  - 450 CFE Education Credits
- 30- May 2 Franchise Fast Track MBA ~ Module I
  - Innovation & Growth
  - 450 CFE Education Credits

#### May
- 3-5 Franchise Fast Track MBA ~ Module II
  - Franchise Sales & Development
  - 450 CFE Education Credits
- 7-9 Franchise Fast Track MBA ~ Module III
  - Strategic Management & Strategy Formulation
  - 450 CFE Education Credits

#### June
- 25-27 The Entrepreneurial Leader Series ~ Module I
  - 21st Century Leader
  - 450 CFE Education Credits
- 28-30 The Entrepreneurial Leader Series ~ Module II
  - Leading Effective Teams
  - 450 CFE Education Credits

#### October
- 4-6 Franchise Fast Track MBA ~ Module I
  - Innovation & Growth
  - 450 CFE Education Credits
- 8-10 Franchise Fast Track MBA ~ Module II
  - Franchise Sales & Development
  - 450 CFE Education Credits
- 11-13 Franchise Fast Track MBA ~ Module III
  - Strategic Management & Strategy Formulation
  - 450 CFE Education Credits

#### November
- 7-10 Emerging Franchisor Conference
  - 300 CFE Education Credits
- 12-13 Developing Operations Manuals & Franchise Training Systems
  - 300 CFE Education Credits

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Classes are held at Nova Southeastern University at the H. Wayne Huizenga School of Business and Entrepreneurship in the Carl DeSantis Building, Fort Lauderdale, Florida, unless otherwise noted.

**Note:** Franchise Fast Track MBA and The Entrepreneurial Leader modules are not sequential and can be taken in any order.
### Other IIFE Programs

#### May

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<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>17-19</td>
<td>International Society of Franchising (ISoF) 26th Annual Conference</td>
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<tr>
<td></td>
<td>Nova Southeastern University, Fort Lauderdale FL</td>
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#### June

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<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>11-15</td>
<td>E.S.C.A.P.E. ~ Session 1</td>
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<td></td>
<td>Entrepreneurial Summer Camp and Personal Enrichment</td>
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<td>Business Summer Camp for High School Students</td>
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#### July

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<thead>
<tr>
<th>Date</th>
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<tr>
<td>23-27</td>
<td>E.S.C.A.P.E. ~ Session 2</td>
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<tr>
<td></td>
<td>Entrepreneurial Summer Camp and Personal Enrichment</td>
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<td>Business Summer Camp for High School Students</td>
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<td>16-28</td>
<td>The Business Edge</td>
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<td></td>
<td>Business Boot Camp for Entrepreneurship, Franchise and Sales Training</td>
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### Custom/In-House Programs

Contact IIFE the next time you have a need for in-house training programs designed for your corporate staff, field personnel or franchisees. Choose from one of the programs listed below, or we will work with you to design a unique program.

IIFE has worked with Burger King Corporation, Two Men And A Truck International, Inc., the Asociación Mexicana de Franquicias, Sripatum University in Thailand, and the Philippine Franchise Association on in-house custom programs. We will be happy to work with you on a program to meet your specific needs.

Examples of some of our in-house programs are listed below.

#### Leadership
- Decision Making for Managers
- Developing a Leadership Mindset
- Leadership for High Performance
- Leading Change and Managing Conflict

#### Strategic Planning
- Corporate Governance Program
- Creating Strategic Value
- Fostering Creativity and Innovation
- Investment and Growth
- Negotiating for Business
- Strategic Business Planning
- Streamlined Strategic Planning and the Balanced Scorecard

#### Real Estate
- Franchise Executive Real Estate Strategy

#### Operations
- Developing Operations Manuals and Franchise Training Systems

#### Finance
- Finance for Non-financial Managers

#### Relationship Management
- Effective Communication
- How to Hold a Successful Meeting
- Powerful Presentations

For more information contact:
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