Tentative Schedule

Thursday, November 11, 2010

7:30 am to 8:00 am  Registration and Continental Breakfast with Sponsors
8:00 am to 8:15 am  Welcome: Conference Chair’s Opening Remarks
8:15 am to 8:25 am  Platinum Sponsor’s Welcome and Introduction of Keynote Speaker
8:25 am to 9:25 am  Keynote Speaker: Shelly Sun, CFE, Co-founder and President, BrightStar® and winner of the 2009 IFA Entrepreneur of the Year Award
9:30 am to 10:30 am  General Session: Current Legal Hot Topic #1
10:30 am to 11:00 am  Break in Sponsor Networking Area
11:00 am to 12:15 pm  General Session: Operations and Compliance Panel Discussion
12:15 pm to 1:30 pm  Networking Lunch with Sponsors
1:30 pm to 2:30 pm  General Session: Going Green
2:30 pm to 3:45 pm  Panel of the C-Suite Executives
3:35 pm to 4:00 pm  Break in Sponsor Networking Area
4:00 pm to 6:00 pm  Breakout Session
6:00 pm to 7:00 pm  Cocktail Reception (Reception Sponsor comments)
7:00 pm to 8:30 pm  Dinner (Dinner Sponsor comments)

Friday, November 12, 2010

7:45 am to 8:15 am  Continental Breakfast with Sponsors
8:15 am to 9:15 am  General Session: Financial Issues Impacting Franchisors/Franchisees
9:15 am to 10:30 am  General Session: Franchise Development Strategies Panel Discussion
10:30 am to 11:00 pm  Break in the Sponsor Networking Area
11:00 am to 12:00 pm  General Session: Current Legal Hot Topic #2
12:00 pm to 1:00 pm  Networking Lunch with Sponsors
1:00 pm to 3:00 pm  Business Solutions Roundtable Discussions
3:00 pm to 3:30 pm  EFC 2010 Wrap-up

Tentative Schedule—Subject to Change